

2-FOR-1 SPONSORSHIP OPPORTUNITIES!

“Celebrating Community”
Campaign &
Annual Breakfast
July 30 - September 21

2018 marks the 10th anniversary of the EcoWorks Annual Breakfast and 60 years since the construction of the Yamasaki office we purchased last year in northwest Detroit. In honor of these milestones, we are offering *exclusive 2-for-1 sponsorships* to take part in an entire summer of “Celebrating Community.” This is a *one-time opportunity* to leave a lasting legacy with a premier sustainability-focused non-profit in Detroit.

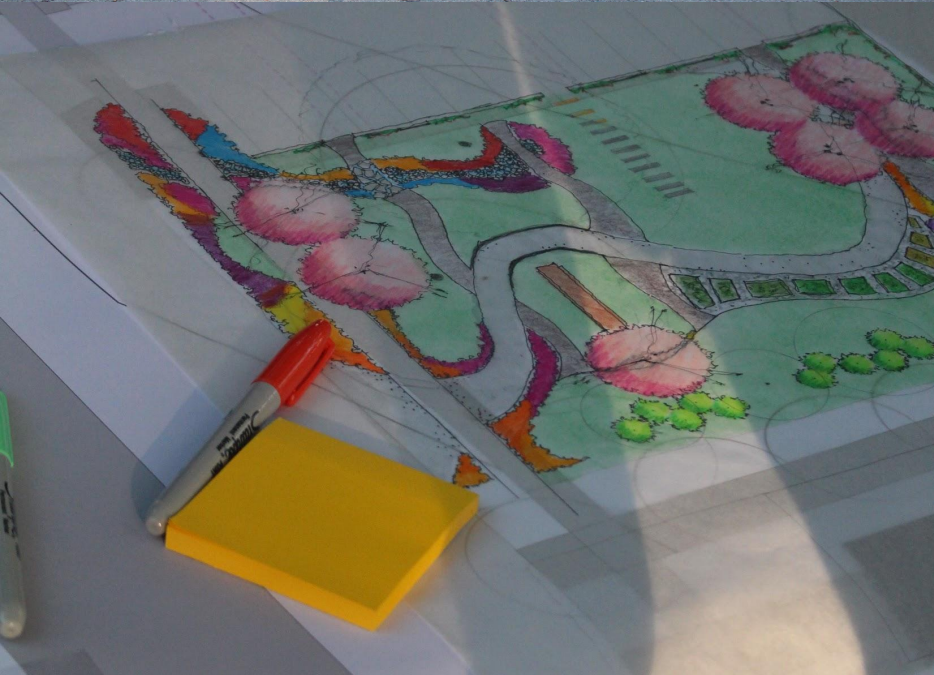
Celebrating Community is both the title of our summer-long campaign and the theme of the 10th Annual Breakfast, which will mark the culmination of our campaign on September 21st. Fostering just, equitable, and sustainable community development is central to our work, and deepening authentic roots in our new neighborhood has been a priority since our move last September. We have been working with the Detroit Collaborative Design Center at U-D Mercy through a series of community design workshops, with the goal of making our facility an inclusive space that meets the diverse needs and interests of longtime residents and neighbors. We hope you will join us on the journey to creating a space that embodies EcoWorks’ commitment to holistic sustainability, social justice, and inclusive community development.





After nearly four decades of fostering sustainable and equitable community development in dozens of neighborhoods, schools, and municipalities, we now have a unique opportunity to showcase sustainable features ourselves. We asked ourselves: How can we make environmental sustainability tangible, attractive, and inclusive for people of all ages, abilities, and interests? How can this space both honor and contribute something new to the history and culture of the neighborhood?

Over the last three months we have invited our new neighbors to participate in the Celebrating Community design process. The final design includes many planned improvements that we hope make EcoWorks a place that brings sustainability to life; showcase ecological harmony and resilience, and welcome diverse, inclusive, intergenerational community.



PLANNED IMPROVEMENTS TO COMMUNITY SPACES:

- Accessible and inclusive community multipurpose room for events, including block club meetings, workshops, and sustainability demonstrations
- New, native and edible landscaping
- Installation of bioswale to control water runoff
- Youth-friendly features and activities
- Multifunctional space for outdoor functions, including community meals, live music, movie screenings, and more!

EXPLORE MORE OF THE CAMPAIGN HERE!



The EcoWorks Annual Breakfast is more than a traditional event - it has become a mainstay in the sustainability community and provides a unique opportunity for exposure to an audience of more than 150 sustainability leaders in the region. Our Annual Breakfast has brought thought-provoking speakers including, former Michigan Governor Jennifer Granholm and Native American and environmental activist, Winona LaDuke, that deliver powerful messages and calls to action and attract a diverse audience of committed professionals. Another much anticipated part of the morning's celebration is the presentation of four Sustainable Community Champion Awards to individuals and organizations in Southeast Michigan who demonstrate exemplary leadership in energy efficiency, sustainable building practices, and community development. As with all of our Annual Breakfasts, you will have the opportunity to network with over 150 leading professionals from industry, government, non-profits, financial firms, and the community who deeply value the EcoWorks mission.



A DECADE OF SUSTAINABLE COMMUNITIES

Friday, September 21, 2018

7:30 - 10:00 am

The Whittier

425 Burns Drive, Detroit 48214

**See past Breakfast speakers, sponsors,
awardees and more!**



EXCLUSIVE 2-FOR-1 SPONSORSHIP OPPORTUNITIES

 <p>TRANSFORMATION SPONSOR \$25,000</p>	 <p>ANNIVERSARY SPONSOR \$10,000</p>	 <p>SUSTAINING SPONSOR \$5,000</p>	 <p>ENERGY SPONSOR \$3,500</p>	 <p>GREEN SPONSOR \$1,500</p>
<p><i>One table (seats 8) at our 10th Annual Breakfast</i></p> <p><i>Sponsor the attendance of three (3) students or activists at the Annual Breakfast</i></p>	<p><i>One table (seats 8) at our 10th Annual Breakfast</i></p> <p><i>Sponsor the attendance of two (2) students or activists at the Annual Breakfast</i></p>	<p><i>One table (seats 8) at our 10th Annual Breakfast</i></p> <p><i>Sponsor the attendance of one (1) student or activist at the Annual Breakfast</i></p>	<p><i>Six (6) tickets to our 10th Annual Breakfast</i></p>	<p><i>Four (4) tickets to our 10th Annual Breakfast</i></p>
<p><i>Recognition in social media, email, radio, and press communications reaching over 130,000 people</i></p> <p>Exclusive recognition as Transformation Sponsor & large logo on all fundraising campaign communications</p>	<p><i>Recognition in social media, email, radio, and press communications reaching over 130,000 people</i></p> <p>Name and logo recognition on building fundraising campaign communications</p>	<p><i>Recognition in social media and email communications reaching over 3,000 people</i></p> <p>Name and logo recognition on building fundraising campaign communications</p>	<p><i>Recognition in social media and email communications reaching over 3,000 people</i></p> <p>Name recognition on building fundraising campaign communications</p>	<p><i>Recognition in social media and email communications reaching over 3,000 people</i></p> <p>Name recognition on building fundraising campaign communications</p>
<p><i>Logo on all Annual Breakfast printed materials & on website with live link of your choice</i></p> <p>Name on prominently displayed art installation or building dedication plaque</p> <p>Name a new building feature</p>	<p><i>Logo on all Annual Breakfast printed materials & on website with live link of your choice</i></p> <p>Company name on prominently displayed art installation or building dedication plaque</p>	<p><i>Logo on all Annual Breakfast printed materials & on website with live link of your choice</i></p> <p>Company name prominently displayed on campaign donor wall</p>	<p><i>Logo on all Annual Breakfast printed materials & on website with live link of your choice</i></p> <p>Company name prominently displayed on campaign donor wall</p>	<p><i>Logo on all Annual Breakfast printed materials & on website with live link of your choice</i></p> <p>Company name prominently displayed on campaign donor wall</p>
<p><i>Prominent signage with logo displayed at 10th Annual Breakfast</i></p> <p><i>Table space to display company literature at Annual Breakfast</i></p> <p><i>Full page ad (8.5" x 11") in Annual Breakfast program</i></p> <p><i>Opportunity to address audience at Annual Breakfast</i></p> <p>Exclusive ribbon-cutting sponsor and opportunity to speak at building fundraising and dedication events</p>	<p><i>Prominent signage with logo displayed at our 10th Annual Breakfast</i></p> <p><i>Table space to display company literature at Annual Breakfast</i></p> <p><i>Full page ad (8.5" x 11") in Annual Breakfast program</i></p> <p><i>Opportunity to address audience at Annual Breakfast</i></p> <p>Opportunity to speak at building fundraising and dedication events</p>	<p><i>Prominent signage with logo displayed at our 10th Annual Breakfast</i></p> <p><i>Table space to display company literature at Annual Breakfast</i></p> <p><i>Half page ad (8.5" x 5.5") in Annual Breakfast program</i></p>	<p><i>Prominent signage with logo displayed at our 10th Annual Breakfast</i></p> <p><i>Shared table space to display company literature at Annual Breakfast</i></p>	<p><i>Prominent signage with logo displayed at our 10th Annual Breakfast</i></p>



Annual Breakfast À La Carte Sponsorships

Breakfast Giveaway Sponsor [\$1,500]

Have your full-color logo displayed on the sustainably-produced, reusable note board that everyone receives at registration. **One exclusive sponsor only!**

Exhibitor [\$750]

Have space with a 6 foot table to showcase your products and services with your provided materials.

Full Page Program Ad [\$500]

Showcase your brand with a full page ad (8.5" x 11") in the Breakfast program given to all attendees.

Half Page Program Ad [\$250]

Showcase your brand with a half page ad (8.5" x 5.5") in the Breakfast program given to all attendees.

Student or Activist Ticket Sponsor [\$75]

Support a student or activist by sponsoring their attendance at the Annual Breakfast.

Group Table Promotion [\$550]

Receive eight (8) tickets/1 table for the Annual Breakfast and celebrate with us at a discounted price.

Youth Energy Squad
Residential Education
Strategic Community Initiatives

313.894.1030
ecoworksdetroit.org

22400 West Seven Mile Rd.
Detroit, MI 48219

To commit your support and become an official sponsor contact:

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