



building energy solutions

Become a Champion: Net Zero For All, Starting Today

As a Net Zero For All, Starting Today (Net Zero F.A.S.T.) Champion, you join a strong and courageous regional effort to eliminate climate pollution in a way that helps create a just and thriving future metro Detroit and the international community. For more on the initiative, visit ecoworksdetroit.org/netzero

As a co-signee, you agree to the following:

1) Make a public, bold, net zero emissions climate commitment.

Every ton of greenhouse gases that we prevent contributes to a more stable climate – every effort matters. We recognize that every institution has a different starting point, different resources, and different constraints on taking action. With that in mind, we are asking each Net Zero F.A.S.T. partner to adopt a bold climate goal – one that pushes beyond what is easy and likely to be achieved, to one that is urgent, challenging, and inspiring. As Net Zero F.A.S.T. implies, we seek a complete elimination of greenhouse gas emissions, and there is no time like the present to begin.

At a minimum, all commitments must target 100% net zero emissions no later than 2050. We strongly encourage more aggressive timelines to ensure leaders stay ahead of the curve and can reap the benefits of becoming carbon free.

The commitment must be backed by your executive leadership and board of directors, if applicable, and should be communicated to internal and external stakeholders. It will be shared on the Net Zero F.A.S.T. website and social media.

2) Conduct a greenhouse gas inventory and create an organizational “Drawdown” plan that aligns GHG reduction strategies with the sources of emissions identified in the inventory. Submit progress reports every two years.

The greenhouse gas inventory should include Scope I (direct) and Scope II (utility and commuting) emissions. As your partner, EcoWorks commits to supporting your organization with resources, tools, and workshops to help you inventory, plan, and implement.



3) Integrate equity and justice values holistically throughout internal policies and operations.

Without a commitment to equity and justice, it is quite possible to achieve net zero emissions while continuing to leave communities struggling to cope with environmental injustices and the legacies of racism and disinvestment. As “For All” indicates, justice and equity are central to the vision of Net Zero F.A.S.T., and we call on institutional leadership to just as bold and urgent in their commitments to equity and justice as they are to rapid decarbonization.

The possibilities for integrating these commitments are extensive must be tailored to each organization’s unique circumstances. To establish a common starting point, however, we ask each partner to review and consider adopting the [Bali Climate Justice Principles](#) or a similar commitment to a just transition.

4) Commit to at least two additional actions that advance climate leadership, resilience, or equity.

Suggestions include but are not limited to:

- Adopt an organizational statement on equity and justice
- Target and measure an increase in the number of senior leadership who are from a historically marginalized group, such as people of color, indigenous peoples, people with a disability, LGBTQ people, youth, women, displaced workers, first generation college students.
- Commit a percentage of funding to serve marginalized groups
- Create a robust staff education and training program
- Ensure that procurement, capital, and retirement investments benefit rather than harm the climate and marginalized communities.

5) Publicly share your Net Zero For All, Starting Today story.

Stories inspire others, broaden movements, and build momentum. We are asking each organization to commit to this simple act by submitting a compelling engaging story in print or video that we can post. Each partner will have its motivation story linked to its Net Zero F.A.S.T. public profile.

Sign On!

Attach a resolution showing the commitment has been made and the effective date. Confirm your strategies and action steps for items 2-5. List a lead contact.

Commitments will be made public and include the status of each of the four requirements. Organizations are welcome to post logos, links, and short statements about their climate leadership activities. With permission, organizations will be highlighted in EcoWorks communications.

Contact us at netzero@ecoworksdetroit.org for help getting started.